



## Beyond Luxury Experiences at FAIRMONT HOTELS

| BY TRACY BEARD

Fairmont Hotels & Resorts has debuted its new program, “Beyond LIMITS,” a collection of unique experiences available exclusively at Fairmont properties and ALL – Accor Live Limitless hotels across North and Central America. These never before seen experiences are wonderful, filling hearts with wonder, awe, and appreciation. Several past experiences include:

- “Symphony in a Cenote”— Visitors experienced the transformation of a limestone cave into a candlelit concert hall near the Fairmont Mayakoba located in Mexico’s Riviera Maya.
- “Pauoa Bay Underwater Ballet”— Guests at Fairmont Orchid in Hawaii, including myself, dove underwater and watched a live ballet performed above and below the sea.
- “The Vertical Stage”— Hotel guests watched as the Fairmont Century Plaza transformed its famed Los Angeles façade into a 19-story vertical dance floor for a troupe of gravity-defying performance artists.

While at the Fairmont Orchid in Hawaii, I paddled into the ocean in a traditional outrigger canoe and snorkeled to a float near the shore with several other guests. While positioned around the float, Kristina Makushenko performed a beautiful ballet routine above and below the sea. Known as the ‘Aqua Queen on heels,’ Kristina is a world champion of synchronized swimming. She danced above and below the waterline with powerful, graceful moves creating a breathtaking show.

I asked the Executive Director of Public Relations, US West and US East regions of Accor Hotels, Michelle Heston, what is next.

She said, “The launch of the SelvaRey Rum Bar kicks off the next series of [Beyond LIMITS](#) experiences, an exciting new collection of first-of-their-kind, awe-inspiring adventures available exclusively at iconic Fairmont properties globally. ‘Beyond LIMITS’ is designed to elevate the luxury experience beyond what was previously thought possible through highly exclusive, immersive, unexpected, and unforgettable journeys of discovery. Even more adventures await—including a Tea Noir soiree at [Fairmont Miramar Hotel & Bungalows](#); an Evening of Darkness dinner series at [Fairmont Le Château Frontenac](#); a Tonga Beach Club at [Fairmont San Francisco](#), and new opportunities to thrill and inspire will be added regularly.”

For a new and exciting luxury experience, plan your next vacation at one of Fairmont’s stunning, high-end hotels, and attend an exciting Beyond LIMITS event. ❖

